

# property report PH

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## ACIENDA DESIGNER OUTLET FETES BARGAIN SHOPPERS VIA ACIENDA FEST



Cathay Land president Jeffrey Ng shops for shoes at Archives during Acienda Designer Outlets' anniversary weekend celebration.

The south's premier shopping haven, Acienda Designer Outlet, turned into a lively concert ground as it recently celebrated its first anniversary bash last Oct. 26.

The crowd at Acienda Designer Outlet (ADO) gathered from different parts of the southern region and from Metro Manila to see the biggest names in Pinoy Rock belt it out in a day of fun and great music. Bands like Hale, Join the Club, Lenses, Aoui, Maude, Dante&Amigo, Laluna, the 5th String Band and Up Dharma Down played their best songs to a pumped-up crowd who traveled all the way to Silang in Cavite just to jam.

Everyone who attended the event, shoppers and VIPs of the lifestyle hub from Cathay Land, sang along, clapped and cheered on their favorite artists — all of whom were instrumental in the success of ADO's first year.

Aside from the outdoor concert, other fun activities also entertained visitors at ADO's first major event. These included partaking in delicious fares courtesy of vendors from the famous Facebook group Let's Eat Pare while mimes and clowns

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A circus atmosphere at Acienda Designer Outlet's anniversary celebration.



A giant Christmas tree, Santa and décor usher in the holidays.



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# Home essentials for holiday entertaining



rose to the occasion  
**ROSEMARIE BOSCH-ONG**

**H**aving the longest Christmas season in the world, Filipinos celebrate the holidays starting “ber” months. When September arrived, Christmassy vibe was already around the corner. We began to hear Christmas songs in different households, shopping establishments, parks, and other places. Streets and houses are filled with Christmas trees, blinking lights, and the Filipinos’ popular Christmas décor — *parol*. Children are roaming around the neighborhood singing Christmas carols.

As Filipinos love celebration, the Christmas season serves as an opportunity to come together and share the happiest moments in our lives. And we’re only less than three weeks away before the most celebrated and most awaited holiday of the year — Christmas Day! If it’s your turn to host your family gatherings or your friends’ get-together, delight your guests with these ideas for an unforgettable holiday celebration that won’t fail to impress.

### GET YOUR CRAFTS ON AND DECORATE

Every holiday season is a chance to elevate the look of your home to make it merry, beautiful, and bright! Achieve fashionable and eye-catching decorations and adorn your home with a variety of ornaments from wreaths, garlands, pine berries, and figurines like Santa Claus, snowman and reindeer. Whether you’re into designing your home with a modernized Christmas theme or you want to stick to the classic and traditional style of Christmas decorations, it’s not too late to get your home festive with the assortment of Christmas decor from Heim.

Because entertaining your guests should be as effortless as putting an attractive display on the table, you can set the scene and add a nativity crèche as your focal home décor, which can still be a great display even on normal days.

### COOK GREAT FOOD

After decorating your home, it’s time to plan your menu. Knowing your guest list is an advantage for you, as you can serve one of his or her favorite dishes and make sure that you have something on the menu for everyone.

It will not be an ambitious task to serve more mouth-watering dishes, as you make sure your kitchen is ready for a bunch of holiday cooking tasks by having Hamden kitchen appliances to have a stress-free food preparation



Hamden kitchen appliances will give you a versatile way to prepare your meals.

this Christmas season.

Hamden kitchen appliances will give you a versatile way to prepare your meals. Hamden offers a gas range that combines a cooktop and an oven that can allow you to cook your set of dishes with the stove while preparing for delectable desserts simultaneously. In that way, you can save and have more time to mingle with your guests.

Let all your guests feel and smell the Christmas vibe from the food that you serve, and celebrate the holiday occasion full of flavors with Hamden kitchen appliances — your ideal home partner for your kitchen.

As our favorite season is fast approaching, make your Christmas celebration entertaining by getting your home ready for the season.



### SHOW OFF WITH YOUR DINING TABLE SETUP

Dressing up your dining table with a touch of Christmas makes for a stylish affair with your great-tasting food. Your dining setup must be as memorable as your food. Allow your guests to appreciate a burst of spectacular display of tablescapes.

Arranging holiday-themed dining pieces will help you create a classy and attractive table setting. Along with the simple ornaments and centerpieces, down to plates, utensils, linens, placemats, table napkins, and rings will definitely make your table elegantly looking.

Bringing out the best and most stunning dining table essentials guarantees that you’re up to hosting a perfect holiday treat for your guests.

As our favorite season is fast approaching, make your Christmas celebration entertaining by getting your home ready for the season. Happy holidays!



Mayor Francisco “Isko Moreno” Domagoso (center) welcomes Grand Taipan founder and president, Joeben Tai (left), and project development head, Rontristan Notado (right) in a courtesy visit to the nation’s capital. Grand Taipan expresses its support and commits to share its design and development expertise in the upcoming in-city vertical housing program of Manila. The housing project, a key part of the mayor’s 10-year infrastructure plan, will be for the city’s underprivileged and Manila City Hall employees.

## Acienda Designer... From Page C1



Jeffrey Ng is flanked by ADO center director Arman Ilano and Freepoint Retail leasing head Jayden Lewis

**“What makes ADO truly different is its unique Filipino vibe, dining choices, Instagrammable structures and just the general fun shopping vibe,” Jayden Lewis of Freepoint Retail says.**



entertained everyone on the grounds. Lifestyle brand Vans Shoes, on the other hand, also sponsored a skateboarding clinic for all enthusiasts and beginners of the extreme sport.

“We’re happy with how the event turned out and we’re really glad that people enjoyed not only the shopping but also the activities that we prepared for the first-anniversary celebration of Acienda Designer Outlet. Next year, we’re hoping to treat more people with this kind of event that doesn’t just celebrate the success of our lifestyle stores but also to make sure that we give back to everyone who supported us,” Arman Ilano, Acienda Designer Outlet center director, said during the event.

### ONE OF A KIND SHOPPING HAVEN

Acienda Designer Outlet (ADO) is the country’s first true international outlet mall. It offers the best deals from the best

brands that the most discerning shopper would want to have. This 20-hectare shopping mecca is inspired by the most picturesque destinations abroad, and just strolling around the country’s first-



Sneaker-heads can find their fave kicks at Archives in the 20-hectare shopping mecca.



Acienda Designer Outlet is inspired by the most picturesque destinations abroad, and just strolling around the country’s first-ever, fully-integrated outlet mall is in itself, an experience that local tourists and shoppers should savor. Photos by ERNIE PEÑAREDONDO

All stores offer a minimum of 30 percent discount and go as high as 70 percent off.

ever and fully-integrated outlet mall is in itself an experience that local tourists and shoppers should savor — something that Cathay Land Inc. president Jeffrey Ng, developer of ADO, promised at the get-go.

ADO is a collaboration between Cathay Land and international developer Freepoint Retail from the United Kingdom, known for developing some of the best outlet malls all over the world.

“We were very, very happy when we opened Acienda 12 months ago. We knew that we partnered with the right people and we believe that Jeffrey (Ng) planned this project really well. The marriage was perfect — Jeffrey is quite particular with the details of the shopping hub and so are we. You can see from the day that we opened that we have come up with a truly international standard outlet mall,” said Jayden Lewis, head of leasing for Asia of Freepoint Retail.

“There are fantastic developments in retail outlets all over the world like Johor Premium Outlet in Malaysia and we believe that ADO has the same standard when it comes to the brands and the discounts that it offers. What makes ADO truly different is its unique Filipino vibe where shoppers are also treated to a variety of dining choices, Instagrammable structures and just the general fun shopping vibe of the whole place,” Lewis added.

Even more brands are set to open before the year ends, so discount divas and bargain hunters can look forward to even more shopping jaunts to this lifestyle haven. All stores offer a minimum of 30 percent discount, and go as high as 70 percent off.

Acienda Designer Outlet is located along Km 48, Aguineldo Highway, Silang, Cavite.

For more information, visit [www.aciendadesigneroutlet.com](http://www.aciendadesigneroutlet.com).

